

Westside Referral Network (WRN) Expo

Westside Referral Network fosters an environment of mutually beneficial relationships between people and companies who provide products and services to elderly and disabled individuals.

January 17, 2012

3:00 – 5:00 pm

Summerfield Retirement Estates

11205 SW Summerfield Drive, Tigard, OR 97224

SEE ATTACHED QUESTION & ANSWERS

The following individuals have reserved a table:

Mutual of Omaha – Derek Tritsch	Back Porch Arts – Trudi Forti
To Your Door Spa & Salon – Kathy Peper	Oregon Neighbors – Lauren Hoffman
Univera – John Rice	Rosewood Park – JoAnne Baumann
Notes of Celebration – Linda Smith	Take Shape for Life – Shawn Kelly
West Hills Senior Living Community – Krista Davis	Gentog – Marcie Jones
180 Chiropractic – Dr. Kenneth Gough	Choice Senior Services – Kara Busick
Forest Grove Rehab – Karen Colas	Hearthstone Senior Living – Penny Holcomb
Visiting Angels – Naomi Beale	Ted's Mobility – Ted Sanford
Rubbish Works – Betty Benson	Blanket Booster – Mark Tipperreiter
BrightStar – Dan Kidd	Insphere Insurance – Robin Swartz
LIVEable – Melissa Mott	PremierJuice NW – Trudy Citovic
Portland Badge Company – Michael Carlson	Threadgill Memorial – Ron Threadgill

**Space Reservation, Logo, Q2 code due January 6th for the
WRN annual directory**

RSVP: Threadgill Memorial, 503 526-3952 or fax 503 526-3957

or email: info@threadgillmemorial.com

Westside Referral Network (WRN) committee members:

Ron Threadgill; ron@threadgillmemorial.com, John Rice; johnrice@gmail.com, Kathy Peper;
Kathy@toyourdoorspaandsalon.com, Adam Morris; adamorris@ncshosting.com, Liz Fischer; liz@hospicewc.org

EXPO Questions & Answers

Do I need to host a table?

No, there are no requirements to host a table, nor are there charges to attend.

Can I just come and visit table to table?

Yes, but remember those hosting a table are doing this to allow you to see more closely what they do and the services they provide. By choosing not to host a table, you are affirming your intent to learn more about those who do.

What is the Advertising/Booklet for?

The booklet will be small, allow each Expo table host to have their logo, website, Q2 code and phone number formatted in a publication that WRN attendees can easily carry with them to refer clients to other WRN members. Only table hosts will be represented in this publication. Copies will be available to all who attend.

What is the cost for a table and what are the funds being used for? The cost is \$30. The funds are covering the rental charge of the facility, the use of it's kitchen, tables and costs of food. This includes a small printed WRN directory of participants with their logo, phone, website and Q2 code so that it may be carried with WRN members. Any left over funds will be donated equally in the names of the table hosts to "Loafs and Fishes".

If I host a table, how do I get to learn about others who have a display table?

You may bring co-workers, employees and associates with you to host your table and meet those who you network with (cross networking). You should feel comfortable leaving your table to visit with others. This is not a public event so attendees are professional individuals wanting more information about what you do and the services you provide. You may rotate your staff at your table allowing all to network. Gift baskets are not necessary nor required for a drawing.

Is the public at large invited to this EXPO?

No, this is a closed event to WRN participants and their employees, business partners, Social Workers and professional associates. It is against Summerfield's policy to allow a Marketing Event for the general public.

Will this be an annual event?

It is depending on the feedback the WRN board receives from Table hosts and attendees.

What do I need to provide if I host an EXPO table? The tables will be rounds, 6 foot banquet or 8 foot banquet tables depending on availability. You must provide your own table cloth (be prepared for any size) and collateral materials. (There will be no space to hang things on the walls. (This will not be a pipe and drape event).

DEADLINES:

January 6,th 2012 is the final date to reserve your space and have logo, website, Q2 code and funds submitted. Check or CC transactions are be handled through Threadgill Memorial.